



PRAGMAFORGE

AI Product Experience Engineer

Location: Remote | Contract: Long-term with PragmaForge

About PragmaForge

PragmaForge is a senior AI studio that builds production-grade AI agents and automations for teams that expect real operating leverage, not just prototypes.

Our work sits where AI systems, robust backends and clear product experiences meet. We aim for tools that teams rely on every day.

Role overview

As an AI Product Experience Engineer, you shape how users interact with AI-driven systems. You turn complex workflows into simple journeys, design interfaces that stay out of the way and make sure people can trust what they see and do in the product.

You work closely with the AI Automation Systems Engineer and the founder. You have a product mindset and care about clarity at every step of the experience.

Key responsibilities

- Design and build product interfaces using Lovable and modern frontend tools.
- Translate underlying workflows and APIs into clear user flows and screens.
- Define navigation, states, forms, empty states and error messages.
- Create and maintain a lightweight design system for the product.
- Prototype, test and iterate UX flows based on user and team feedback.
- Ensure the interface stays minimal, coherent and aligned with PragmaForge's visual identity.
- Collaborate with backend and automation engineers to integrate interfaces with APIs.
- Document UX decisions so future features remain consistent.

Skills and experience

We do not require a perfect profile. We look for people who can own problems and ship work. You should recognise yourself in most of the qualities below.

Core product and UX skills

- Experience building real product interfaces such as SaaS, internal tools or dashboards.
- Strong understanding of UX fundamentals including information hierarchy, flows and feedback.
- Ability to design for non-technical users who work with complex systems.
- Experience with Lovable or the ability to learn it quickly in a real project context.

Design and UI

- Good eye for clean and minimal design, with attention to spacing and typography.
- Ability to turn rough ideas or sketches into usable layouts and screens.
- Comfort working without a full-time designer. You can propose, refine and own the details.

Working style

- Product thinking. You care about the whole experience, not just individual screens.
- Builder mindset. You like to ship, observe and improve in short cycles.
- Clear written communication in English.

Nice to have

- Experience building interfaces that interact with AI systems such as agents or chat.
- Familiarity with tools like Figma or similar for quick exploration of ideas.
- Understanding of simple data visualisation patterns for dashboards.
- Experience with design tokens or lightweight design systems.

How we work

- Small and senior team with direct collaboration with the founder.
- Close collaboration between product experience and automation engineering.
- Remote-first, with an emphasis on written clarity and ownership.
- Fast iteration cycles that favour learning from real usage.

What you can expect

You will play a central role in shaping how a new AI product feels and behaves. You influence both UX decisions and how the product evolves over time. Terms are discussed with you during the hiring process and reflect your experience and the level of responsibility you take.

How to apply

To apply, send the following to mehdi@pragmaforge.com:

- Your CV.

- A portfolio with relevant work such as product interfaces, internal tools, dashboards or prototypes.
- A short letter that explains your interest in AI and no-code or low-code tools, why this role fits you and why you want to join PragmaForge.

Suggested email subject line: Application – AI Product Experience Engineer.